



FAST FACTS

Industry:	Digital advertising and video syndication
Monthly Global Reach:	21MM unique views, 278MM monthly streams
Headquarters:	Dulles, VA
Workforce:	50 nationwide
UserBase:	140,000 sites
Catalog:	640K individually licensed titles
Investor:	SoftBank Capital, SCP Partners, Court Square Ventures, Longworth Venture Partners

GRAB MEDIA

Grab Media is a leading premium video distribution company. It connects premium video content from a wide collection of professional sources and brand-name advertisers to ideal viewers. Marketers rely on Grab Media to position their message in front of large-scale, engaged audiences, so they can focus on brand promotion. Grab Networks Holdings, Inc., formerly Anystream Inc., was founded in 2008 and is privately held. The company is headquartered in New York, New York. To learn more, visit us at www.grab-media.com.

OUR SERVICE OFFERINGS

For Publishers:	Grab Media provides licensed, professionally produced video to over 140,000 sites who share ad revenue generated from non-arbitrage advertising delivery.
For Media Companies:	Grab Media drives audiences by creating incremental distribution opportunities for professional content creators.
For Marketers:	Grab Media creates custom audiences for unique, unduplicated reach among highly engaged consumers.

GRAB MEDIA LEADERSHIP

Chairman:	Fred Singer
Chief Executive Officer:	Alvin Bowles
Chief Revenue Officer:	Dave Jackson
VP, Network:	Michael Gatzke
VP, Business Development:	Andrew Taylor
VP, Human Resources:	Debbie Mitchell

MORE ABOUT GRAB MEDIA

- Grab Media community of publishers reaches niche consumers across the fragmented web to provide content owners with unduplicated reach and strong brand engagement.
- Grab Media monetizes streaming media for content providers via an ad-supported distribution and syndication network.
- Grab Media consistently generates industry-leading advertising view-through rates
- Grab Media hosts thousands of programming clips, totaling over 20k hours of news, entertainment and lifestyle content from more than 200 partners.

MEDIA CONTACT

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